

CORPORATE MISSION AND CSR

Integration of management and CSR creates benefits for both society and JSR Group through its contribution to the development of a sustainable global environment and society.

Corporate Mission and Priority Issues

Corporate Mission

Materials Innovation

We create value through materials to enrich society, people and the environment.

Management Policies:

Fundamental Pillars of Management

- Continuous Creation of Businesses
- Enhancement of Corporate Culture
- Increase in Corporate Value

Management Policies:

Responsibility to Our Stakeholders

- Responsibility to Our Customers/Business Partners
- Responsibility to Our Employees
- Responsibility to Society
- Responsibility to Shareholders

Course of Action: The 4Cs

CHALLENGE
COMMUNICATION
COLLABORATION
CULTIVATION

Issues facing society that need to be addressed

WE SUPPORT



- Business Development for Higher Profitability
- Reinforcement of Global Competitiveness
- Nurturing of Next-Generation Businesses

Innovation

Social Issues that JSR Group Can Help Resolve

- Eco-Friendly Products
- Health and Longevity
- Better Access to Healthcare and Medical Care
- Quality of Life and Happiness

Sustainability

Social Issues Attributable to JSR Group's Corporate Activity

- Health and Safety Initiatives
- Environmental Impact Reduction
- Climate Change Mitigation
- Water Resources Conservation
- Waste Reduction
- Human Rights
- Labor Environment
- Diversity
- Supply Chain Management
- Communication with Stakeholders

Basic Issues in JSR Group's Corporate Activity

- Corporate Governance
- Compliance
- Risk Management
- Responsible Care

Development of a Sustainable Global Environment and Society